Notes from First Meeting of Tourism Sub Group

Torquay Neighourhood Plan

Torquay – a destination in transition

Vision: To be the best in the West, a major, quality all year round tourist destination based on cuisine, culture, coast and countryside.

Create a dedicated Agatha Christie museum housed in a key building such as the Pavillion

Develop of a range of quality all year round festivals based on cuisine, culture, coast and countryside.

Develop a range of tourism infrastructure to diversify the visitor appeal

- Heritage Trail
- Literary Trail
- Geology Trail
- Arts Trail

Integrate high quality retail and tourism

Concentrate investment in tourism in Core Tourism Development Areas (CTDA's)

Develop conference facilities to support all year round tourism and three and four star branded hotels

Support the increase in quality and sustainability of the accommodation sector by:

- Encouraging businesses to trade above the VAT barrier
- Conduct a thorough and on-going bed audit and key accommodation data
- Manage a rebalancing of the quantity and quality of bed spaces in each accommodation sector to reflect current demand and future trends by allowing change of use to other high quality accommodation
- Support creation of accessible and green accommodation
- Stop HMO's in CTDA's

Support investment in all year round quality indoor attractions

Help businesses create packaged themed breaks and a resort tourist pass

Integrate water based activities in to the tourism offer and make access easier

Transition night-time economy to provide a quality harbour area to attract high spenders

- Support management of night time economy and immediate zero tolerance of antisocial behaviour/drunkenness
- Goal to create a café/restaurant/pub/accommodation area around harbour
- Promote relocation of clubs to an alternative area such as Belgrave Road

Create a coastal transport gateway hub at Torquay train station

- Route in via Rathmore/Falkland Road (one way reverse)
- Kings Drive one way to be reversed